



28 – 29 January 2010; The Oberoi Grand, Kolkata

23 – 27 January 2010: **FAM TRIPS** (*Details to be provided on request*)

Draft Programme

Day 1: 28 January 2010

1515 – 1600 hrs: **Registration of Sellers**

1600 – 1700 hrs: **Roundtable of Sellers: “Marketing East”**

1645 – 1725 hrs: **Registration of Buyers with Tea/ Coffee**

1730 – 1830 hrs: **Inaugural Session**

1830 – 1850 hrs: **Presentation on East to Buyers by CII**

1930 – 2130 hrs: **Cocktails and Networking Dinner / Cultural Show at The Park**

2130 hrs: **End of Day 1**

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Day II: 29 January 2010

0830 – 0930 hrs: **Registration for Buyers and Sellers**

0930 – 1030 hrs: **Interaction between Buyers and Sellers**

1030 – 1230 hrs: **Buyer Seller Meetings**

Note: the meetings will have tea/ coffee breaks from 1115 - 1140 hrs

Concurrent session

1100 – 1230 hrs: **Roundtable of the participating Tourism Departments of Eastern and North Eastern Region of India**

Topic: Identifying the current status of tourism and the way forward

1230 – 1330 hrs: **Lunch**

1330 – 1715 hrs: **Buyer Seller Meetings continues**

Note: the meetings will have tea/ coffee breaks from 1445 - 1510 hrs

1715 – 1730 hrs: **Submission of the completed B2B meeting forms by the foreign buyers at the B2B Registration counter**

1730 hrs: **Buyer Seller Meet Concludes**

(Note: The Buyers to be handed over their other itineraries on arrival to Kolkata)